

COURSE REFERENCE CODE

RAP (Raid Actions - Protocols for Dealing with Computers)

COURSE OVERVIEW

The primary objective of investigations into brand counterfeiting is to identify and prosecute, either criminally or civilly, the manufacturers, distributors and retailers of counterfeit product. In this regard it is imperative that investigations are conducted professionally and in accordance with national and international norms, so that information and evidence may be effectively used by a law enforcement agency to conduct raid actions, as well as subsequent tribunal or judicial proceedings.

The purpose of this module is to review the general principles that apply to the investigative processes, and to identify best practice in dealing with the various counterfeit investigation scenarios likely to be encountered by an investigation manager or field operative.

COURSE OBJECTIVES

The following objectives will be covered during this module:

- Legal principles that may impact upon decision-making in terms of strategies and tactics;
- Conducting test purchase activity;
- Investigating wholesale markets, retail markets and individual points of sale;
- Investigating wholesalers and manufacturers;
- Techniques for the identification of counterfeit product manufacturers;
- Investigating e-commerce-based sellers;
- Investigating transportation hubs;
- Use of overseas customer and export orientated approaches;
- Raid planning and execution; and
- Working with Customs Authorities.

METHOD OF INSTRUCTION

The training is designed to improve the capabilities of managers who supervise, and those who investigate allegations of brand counterfeiting. The aim of this module is to demonstrate, through classroom and numerous practical sessions, the most effective and current techniques that can be used when investigating allegations of counterfeiting. Students will be required to complete one or more assignments during the course, which will be assessed by our trainers.

On conclusion of the module participants will receive a comprehensive set of student notes and certificate of completion.

COURSE DURATION	COURSE VALUE
1 day module	This module will be of value to investigation managers and field investigators who have a responsibility to conduct anti-counterfeiting investigations, as well as legal counsel who are often involved in overseeing the investigation of trademark, copyright, and patent infringement issues.